

ATLAS

PATSY WALKER

SEPT.

PATSY  
WALKERAPPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

# PATSY WALKER

10¢

NO.  
72

OH, BUZZ...  
ISN'T THIS THE  
LOVELIEST HAT  
EVER? I'LL  
TAKE IT!!!

MISS WALKER, OUR  
LAMP SHADES ARE  
NOT FOR SALE!!!



# STOP UGLY NAILS!

BEFORE

AFTER

**BUILD THEM UP - in Minutes - INTO LONG, BEAUTIFUL NAILS**

**NOW!** Charles of Fifth Avenue, New York City, brings to you for the first time at only \$1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77**. It actually **BUILDS** up finger nails to **ANY LENGTH** desired—**IN MINUTES!** **NOT** a weak paste on nail. **Magic Nail Formula**

#77 is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are **STRONGER THAN YOUR OWN!** Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

**DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!**

JUST FOLLOW  
THESE 3  
EASY STEPS



**GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - in Minutes!**

## FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste or Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! - in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters - even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! - Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

## WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

"I used Magic Nail Formula #77 on my young daughter's nails because she, always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

## RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to \$15.00! The complete MAGIC NAIL FORMULA #77 Kit, during this special introductory offer, costs you **ONLY \$1.98**

**GIANT SIZE!**

FREE TRIAL

**ONLY**

**\$1.98**  
COMPLETE KIT

NEVER BEFORE AT THIS LOW PRICE!

**NO RISK OFFER! MAIL NOW!**

CHARLES OF FIFTH AVENUE  
MAIL ORDER DEPT. M-7  
550 FIFTH AVE., N. Y., N. Y.

**GUARANTEED**

*lovely, glamorous nails*

- ☐ Send C.O.D. 1 Kit of MAGIC NAIL FORMULA #77. I will pay postman \$1.98 on delivery, plus C.O.D. charges and postage.
- ☐ CHECK HERE TO SAVE MONEY! Enclosed is \$1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save C.O.D. charges and postage.

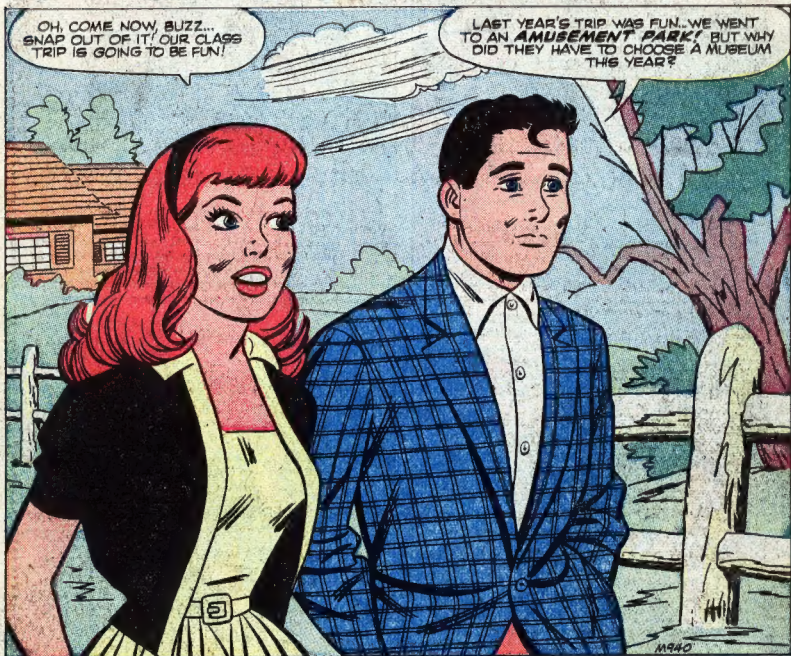
MY NAME \_\_\_\_\_

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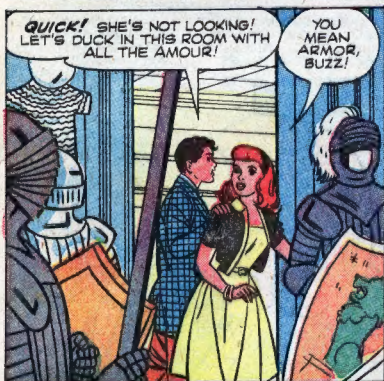
CITY \_\_\_\_\_

STATE \_\_\_\_\_

# PATSY WALKER







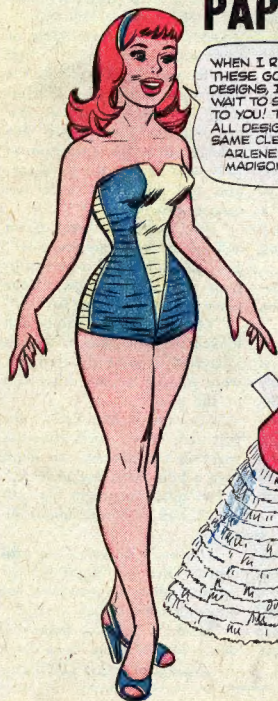




ANOTHER

**PATSY WALKER**

## PAPER DOLL



WHEN I RECEIVED  
THESE GORGEOUS  
DESIGNS, I COULDN'T  
WAIT TO SHOW THEM  
TO YOU! THEY WERE  
ALL DESIGNED BY THE  
SAME CLEVER GIRL!  
ARLENE BENNETT  
MADISON, WISC.



SEND YOUR OWN  
ORIGINAL DESIGNS  
TO AMERICA'S COMIC  
FAVORITE:  
**PATSY WALKER**  
3RD FLOOR  
655 MADISON AVE.  
NEW YORK 21, N.Y.

# Operation Shy Guy



DAVID FARROW was probably the most attractive boy in Wharton and also the most mysterious and unapproachable. He went everywhere and did everything alone. When he came in Parker's every afternoon for lunch, the whole female contingent stopped eating and simply went into one mass swoon, but he passed all of them by as though they were so many particles of dust and sat by himself in a corner. Although the fellows had nothing derogatory to say about him, neither could they say anything especially complimentary, because nobody knew him well enough to form any substantial opinion. It was just this quality of aloofness that intrigued Judy Frost to the extent that she decided she would devote the entire summer to the conquest of David Farrow.

Judy found out his likes and dislikes, habits, where he went and when, and the places she would be most likely to "accidentally" bump into him. Her extensive research revealed that he could be found every Friday evening from seven to nine in the public library listening to records. She sat across the room from him the next Friday pretending to listen to music.

"We seem to be the only music lovers tonight, don't we?" she began, smiling. And when Judy Frost smiled, male hearts crumpled like a house of cards. Only David Farrow's heart seemed to be composed of some

peculiar substance because he just looked up coldly, apparently annoyed by the interruption.

"Ah . . . I'm sorry to bother you, but could you tell me how to pronounce this composer's name?" Judy asked sweetly, and tossed her horse-tail of silver blond hair over her shoulder just for additional effect.

"Bay-to-ven," David replied distinctly and with an unmistakable tone of disgust.

"Thank you. Do you come here often?"

"Look, whatever your name is, I came here to listen to music, without conversation, so if you don't mind, I'll continue."

"Oh, no, I don't mind at all. Uh—haven't I seen you at Branbury pool. Weren't you a life-guard there last summer?"

Again Judy smiled, ignoring David's glare.

"Goodnight," David said politely, turned off the machine, and left.

"Well!" Judy exclaimed aloud. "Well! He's the rudest boy I've ever met." But Judy Frost was a young lady with determination, and she was determined to get acquainted with David Farrow. She turned up the next afternoon at Branbury pool and greeted David with a look of surprise.

"Well, hello," her voice chimed. "You see I wasn't mistaken, after all. You *are* a life-guard here."

"Last year I was in Maine," David replied and couldn't help smiling slightly at Judy's flustered

expression.

"At least you smiled," she said and climbed up on the highest board.

"Do you have your certificate? Otherwise you can't use the high boards," he cautioned the beautiful girl who poised at the edge.

"Got it last year," she yelled and did a perfect swan dive into the pool.

David felt a strange glow of admiration swell in his chest and he swallowed hard as the little warm flicker tried to overcome his painful shyness. But the old fear of people was stronger than his attraction to Judy, and he felt the icy aloofness and defense of rude sarcasm return.

"Why don't you break down and ask me what my name is?" Judy asked, breathless and dripping after her plunge. "Your name is David Farrow, isn't it?"

"Yes," he replied coldly and looked the other way as though interested in some children that were playing at the other end of the pool.

"My name is Judy Frost," she persisted. "But I guess after last night in the library, you don't give a hoot what my name is."

Her question caught him off-guard, and he turned about abruptly.

"Oh, no. I do care!" he protested. Then he caught himself again, feeling trapped and not knowing what to say next.

"Well, if you do, then why don't you take me to a show

CONTINUED BEFORE LAST STORY

RELEASED FOR THE FIRST TIME FOR SALE TO THE PUBLIC WITHOUT A PRESCRIPTION!  
NO WILL POWER NECESSARY WITH REDUCING RT 25 AMAZING TAB! 1. USED  
SUCCESSFULLY BY THOUSANDS OF PHYSICIANS! LOSE AS MANY POUNDS AS YOU LIKE SAFELY  
WITHOUT ANY DIETS OF ANY KIND, WITHOUT GIVING UP THE FOOD YOU LOVE BEST!

**NO DIET! NO EXERCISE! NO MASSAGES!**

# DON'T BE FAT!

GOOD  
FOR  
MEN  
AND  
WOMEN!

Posed by  
Professional  
Model



ONLY  
**\$3**

PLUS C.O.D. AND POSTAGE  
FEES OR SEND \$3.00 AND  
SAVE C.O.D. AND  
POSTAGE FEES.



PROVEN AND  
TESTED BY  
THOUSANDS.

**TAKE** ONE RT 25 TABLET  
BEFORE EACH MEAL THREE TIMES A DAY.  
THAT'S ALL! GUARANTEED YOU LOSE FAT  
OR YOUR MONEY BACK.



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**CLINICAL PROOF** — Clinical tests on almost 2,000 overweight people showed amazing weight losses. Prove that you too can lose weight safely and easily even if nothing has ever helped you before.

**REDUCED:**

9 lbs. in 10 days  
17 lbs. in 19 days  
25 lbs. in 30 days

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1. **MANAGEMENT OF OBESITY WITH EMPHASIS ON APPETITE CONTROL**—N. H. Coltran, H. I. Segal, et al. *American Journal of Medical Science* 206:75—July 1943.
2. **THE TREATMENT OF OBESITY**—W. C. Cutting. *Journal Clinical Endocrinology* 3:85—1943.
3. **OBESITY**—M. A. Lesser. *Drug & Cosmetic Industry* 57:780—1945.
4. **NEW & NON-OFFICIAL REMEDIES**—Published under direction and supervision of the Council on Pharmacy & Chemistry of the A.M.A. 237—1955.
5. **OBESITY AND HYPERTENSION**—Wm. L. Gould. *North Carolina Medical Journal* 327—July 1950.
6. **PHARMACOLOGICAL BASIS OF THERAPEUTICS**—Goodman & Gilman, 846—2nd Ed.—1955.
7. **REDUCING APPETITE IN TREATING OBESITY**—L. S. Hirsh. *Ohio State Medical Journal* 36:742-743—1940.
8. **CONTROLLING APPETITE IN OBESITY**—L. S. Hirsh. *Journal of Medicine* 2:84—1939.

RT 25 Amazing Tablets are safe. The ingredients in RT 25 Amazing Tablets have been more thoroughly tested over a longer period of time by more doctors in more clinics and more hospitals than any reducing product sold anywhere without a prescription. Doctors have proven time and again that RT 25 reducing tablets produces no unpleasant side effects such as headaches, nausea, dizziness, nervousness or any of the symptoms usually associated with reducing products. You may take RT 25 Amazing Tablets with complete confidence, content in the knowledge that the ingredients in this product have been released for sale to the public without a prescription. RT 25 reducing Amazing Tablets is not an old fashioned expanding pill that fills your stomach, not a sickening sweet wafer, not a dietary supplement. The tested proven ingredients in RT 25 Amazing Tablets work 2 ways at once to help you lose that ugly fat.

1. RT 25 Reducing Amazing Tablets appeases your appetite more effectively than anything you have ever tried before. You still relish your food, but automatically you eat less, need no great will power, and down comes ugly overweight.  
2. RT 25 Reducing Amazing Tablets helps to overcome those gnawing hunger-pangs. Food actually stays in your stomach longer, thus helping to eliminate the major cause of those empty-stomach blues that do so much to make you overeat. In other words, without even being aware of it, this amazing RT 25 Reducing Amazing Tablets will cut down on your appetite, cut down on your gnawing hunger for food, and safely, quickly, easily you'll lose ugly pounds and inches of dangerous, figure-marring, excess fat, and you'll feel well, too, while the fat pounds are coming off! This fact has been proven time and again in hospitals, clinics and in the private offices of many of the nation's finest and most expensive doctors. Don't wait! Rush your order today.

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9. **A STUDY OF THE DIURETIC ACTION OF ACID PRODUCING SALTS**—J. L. Gamble, et al. *Journal Clin. Invest.* 1, 359—1925.

10. **ON THE USE OF A MEDICAMENT TO REDUCE THE APPETITE IN THE TREATMENT OF OBESITY**—Wm. L. Gould. *N. Y. State Journal of Medicine* 983—May 1947.

**MAIL THIS ORDER TODAY**

RT TABLET CO., DEPT. MC-1  
BOX 5, RUGBY STATION P.O., BKLYN, 3, N. Y.

Send 2 weeks' supply of RT 25 Reducing Amazing Tablets for \$3.00 plus C.O.D. and postage fees ☐

I want to save C.O.D. and postage fees, so I enclose \$3.00 with order ☐

Rush 4 weeks' supply regular price \$6.00 for only \$3.00 plus C.O.D. and postage fees or send \$3.00 with order and save postage and C.O.D. fees ☐

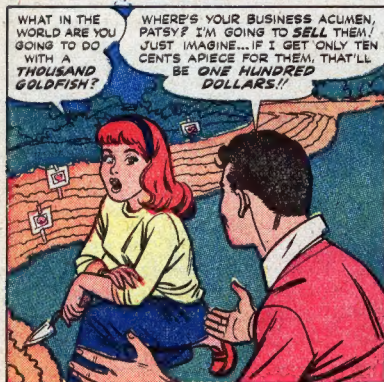
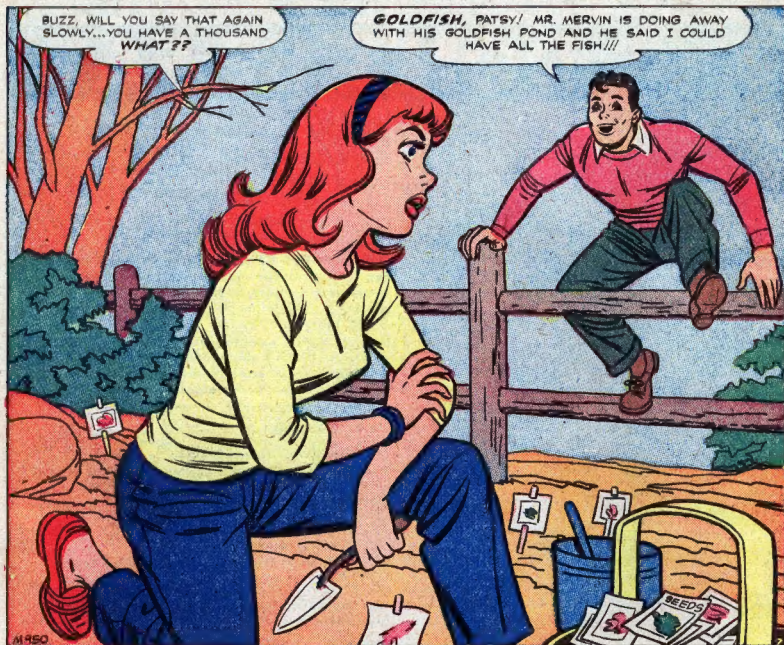
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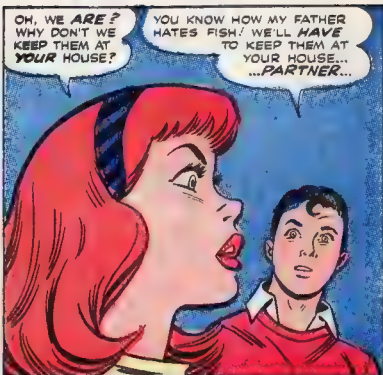
# PATSY WALKER





WAIT A MINUTE...WHY ARE YOU MAKING ME A PARTNER?

WELL, YOU DESERVE TO SHARE THE PROFITS ON THIS DEAL...AFTER ALL, WE'RE GOING TO KEEP THE FISH AT **YOUR HOUSE** UNTIL I FIND A MARKET FOR THEM!!!



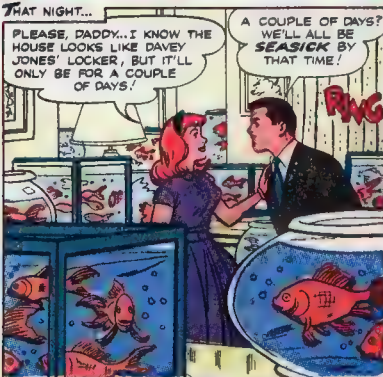
OH, WE **ARE**? WHY DON'T WE KEEP THEM AT **YOUR HOUSE**?

YOU KNOW HOW MY FATHER HATES FISH! WE'LL **HAVE** TO KEEP THEM AT YOUR HOUSE...**...PARTNER...**



PATSY, THIS DEAL MEANS \$100! I CAN BUY NEW TIRES FOR MY HOT ROD AND TAKE YOU TO THE PROM IN STYLE!!!

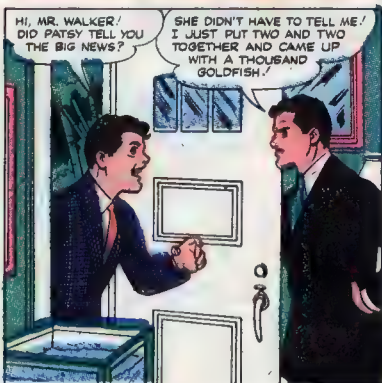
WELL, OKAY, BUZZ...YOU'RE SO CONVINCING!!



THAT NIGHT...

PLEASE, DADDY...I KNOW THE HOUSE LOOKS LIKE DAVEY JONES' LOCKER, BUT IT'LL ONLY BE FOR A COUPLE OF DAYS!

A COUPLE OF DAYS? WE'LL ALL BE **SEASICK** BY THAT TIME!



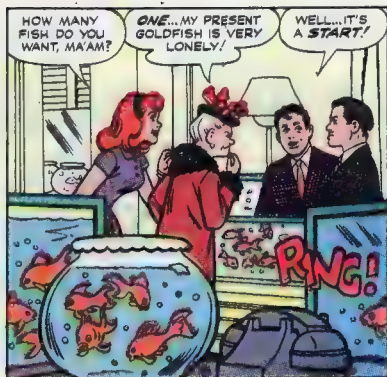
HI, MR. WALKER! DID PATSY TELL YOU THE BIG NEWS?

SHE DIDN'T HAVE TO TELL ME! I JUST PUT TWO AND TWO TOGETHER AND CAME UP WITH A THOUSAND GOLDFISH!



WELL, YOU CAN RELAX, MR. WALKER...I BROUGHT OVER A CUSTOMER!

A **CUSTOMER!!**



To Introduce **YOU** to these

# 6 NEW COSMETICS

**FAMOUS PRINCESS PAT**  
**Offers You ALL 6 For Only**

**\$1**

Plus Postage  
and Handling

**Actual Value \$5.00**

Take advantage of this amazingly generous offer **NOW**

**HERE'S WHAT YOU GET FOR ONLY**



If you wish a fine-grained lovely skin . . . a vibrantly beautiful complexion, send quickly for this great new PRINCESS PAT set of 6 cosmetics. Remember—the entire set—genuine \$5.00 value—is yours for a limited time for only \$1.00 plus 25¢ federal tax, postage and handling . . .

**AND NOW—SEE WHAT IS WAITING FOR YOU!**

1. Princess Pat **PATRICIAN CREAM**. There is now ready a thrilling new beauty aid . . . an utterly different creation . . . nothing else like it. Smooth it on before your make-up. Instantly your skin will respond to Patrician Cream . . . take on dewy youthful freshness. A marvelous moisturizer. No more fear of dryness or coarse pores.
2. Now, Princess Pat **PAT-STIC**. Covers up and conceals marks, blemishes, fine lines and dark circles under the eyes. Pat-Stic is a blessing to both adults and teen-age girls and boys.
3. Princess Pat **CHEEK-TONE**. A delicate golden-hued substance that changes on your skin—develops into a glowing color that seems to come from within—like a natural blush. It is lasting and moisture-proof, will not streak or fade, even in swimming.
4. Princess Pat **FACE POWDER**, the only powder with an almond base. Supremely aristocratic in its loveliness. Exciting flattery to any skin. Perfect modern shades. Delicately perfumed.
5. Princess Pat **LIPSTICK**. A new sensation—nothing less! Gives glorious color and supreme indelibility. Goes on smoothly, keeps lips soft and free of chap and dryness. Luscious shades!
6. Princess Pat **"SECRET OF THE ODALISQUE"**. A solid perfume of concentrated excitement. This mysterious fragrance surrounds you with a lingering, exotic charm. Can't spill or break. You'll love it!

Mail this coupon **NOW**—you'll be glad you did!

**PRINCESS PAT, Dept. 407**

**P.O. BOX 118, Murray Hill Sta., N. Y. 16, N. Y.**

Rush my complete Princess Pat Beauty Set of all SIX Cosmetics. I enclose \$1 plus 25¢ to help pay Fed. tax, postage, handling, etc. (total \$1.25. Money back guarantee.) Check your complexion type in a square below. Princess Pat will select your correct individual shades.

**MY COMPLEXION TYPE:**

☐ Blonde ☐ Medium ☐ Brunette

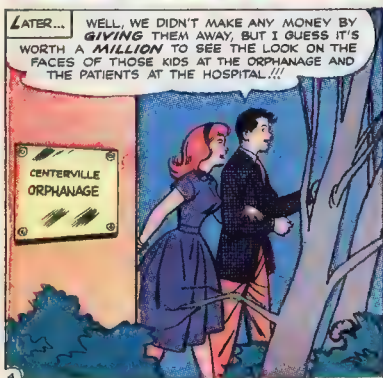
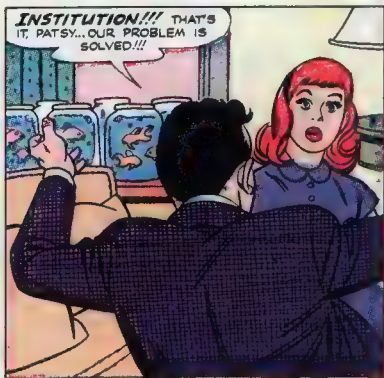
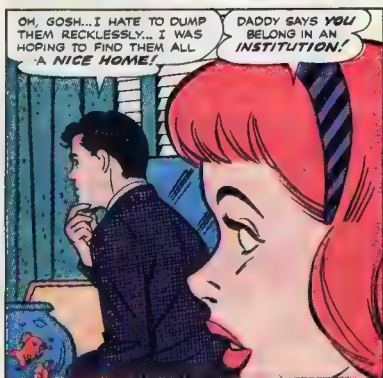
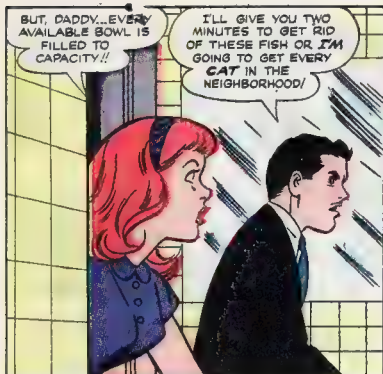
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**You will be delighted with this set**

**SPECIAL**—This Offer is made for a limited time. Prove for yourself what these superior beauty aids can do for you. Don't put it off. Today then, send for this Set. Discover how excitingly beautiful you can be. Be sure to check your complexion type on the coupon. Princess Pat will choose your correct shades.



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**AT FABULOUS  
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**IMPORTED FOR YOU BY THE JEWELRY KING**

These IMPORTED beauties must be seen to be appreciated. Each ring lovingly fashioned by skilled Old World jewelry craftsmen. Each exquisite mounting in gleaming, tarnish-proof, white gold finish Rhodium, topped by three or more big, brilliant, hand-set stones that flash like real diamonds. Each stone double hand-cut and multi-faceted. Here are rings for which you'd expect to pay many hundreds of dollars at fine shops.

Yet price is only \$1.00, choice of any ring. Send your order at once, as a quick sell-out is expected. MEN: if you are buying for your best girl your selection is sure to win her heart. To get correct ring size enclose string or band of paper showing exact finger size. Send cash, check or money order for ring or rings only, we pay all postage. Due to the low price no C.O.D.'s please. Get your order in the mail TODAY!



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each ring  
Add 10% for Federal  
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No. 515 — High fashion. Imported, large, sparkling, simulated diamond with 4 flashing baguette stones. **\$1.00**

No. 510 — Graceful, imported, simulated diamond ring. Fiery center stone, 2 matching tapered baguettes, plus 2 side stones. **\$1.00**

No. 530 — Gorgeous, imported, simulated diamond dinner ring. Dazzling, large center stone, 2 side stones, 8 smaller matching stones. **\$1.00**

No. 524 — Fiery, imported, simulated twin diamond ring, 2 extra large stones, 4 matching side stones. **\$1.00**



No. 527 — Exquisite, imported, simulated twin diamond ring, 2 large, brilliant stones, 4 matching side stones. **\$1.00**

No. 512 — Like a star out of heaven. Dazzling, imported, simulated diamond ring. Extra large size stone, 2 matching side stones. **\$1.00**

No. 522 — A work of art, imported, flashing, simulated, twin diamond ring, 4 matching side stones. **\$1.00**

No. 519 — Exquisite, imported, fiery, simulated diamond marquise ring, 2 matching, tapered baguette stones. **\$1.00**

**The Jewelry King says:**

**YOUR MONEY BACK  
IN FULL IF YOU DON'T  
AGREE THAT YOU'VE  
MADE A TERRIFIC BUY**

*The Jewelry King*

Dep't M. C. 8

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**FILL OUT AND MAIL THIS ORDER COUPON NOW**

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Add 10% to Each \$1 Purchase  
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Please rush ring (or rings) I have  
checked in box on your complete  
money-back guarantee. I enclose  
\$\_\_\_\_\_ ☐ cash, ☐ check,  
(1) money order, and exact finger  
size (paper or string).

Check ring(s) wanted here

|         |         |         |         |
|---------|---------|---------|---------|
| No. 515 | No. 510 | No. 530 | No. 524 |
| No. 527 | No. 512 | No. 522 | No. 519 |

Be sure to enclose accurate finger size (string or strip of paper)

Name \_\_\_\_\_ PLEASE PRINT PLAINLY

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

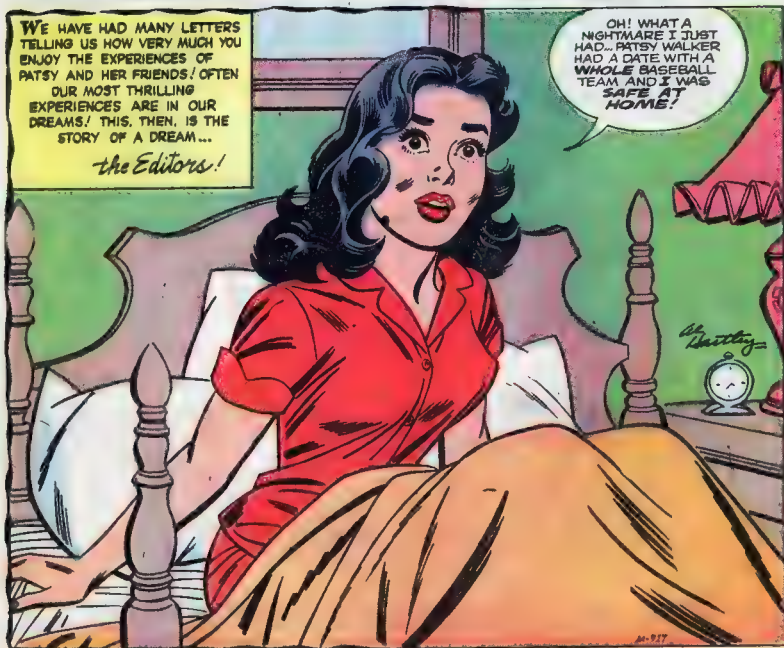
(Canada and Foreign—\$1.25 cash in advance.)

# HEDY WOLFE

WE HAVE HAD MANY LETTERS TELLING US HOW VERY MUCH YOU ENJOY THE EXPERIENCES OF PATSY AND HER FRIENDS! OFTEN OUR MOST THRILLING EXPERIENCES ARE IN OUR DREAMS! THIS, THEN, IS THE STORY OF A DREAM...

*the Editors!*

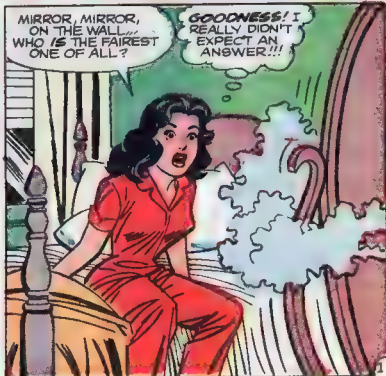
OH! WHAT A NIGHTMARE I JUST HAD... PATSY WALKER HAD A DATE WITH A WHOLE BASEBALL TEAM AND I WAS SAFE AT HOME!



HUMPH! THAT WAS NO NIGHTMARE... THAT WAS THE STORY OF MY LIFE! BUT WHY? WHY DOES PATSY ALWAYS BEAT ME AT EVERYTHING? I'M PRETTIER THAN SHE IS... AT LEAST I THINK I AM!

MIRROR, MIRROR, ON THE WALL... WHO IS THE FAIREST ONE OF ALL?

GOODNESS! I REALLY DIDN'T EXPECT AN ANSWER!!!



THE FAIREST GIRL, IF YOU SHOULD STALK HER,  
HAS ALWAYS BEEN MISS PATSY WALKER!



BUT WHAT ABOUT BRAINS, OH MIRROR TALL...  
WHOSE ARE BIG AND WHOSE ARE SMALL?



EVEN IN BRAINS  
THERE IS NO DOUBT,  
PATSY'S HEAD IS BETTER  
INSIDE **AND** OUT!

WELL WHAT ABOUT  
THE CLOTHES WE WEAR?  
AT LEAST I OUTSHINE  
PATSY THERE!



I'M SORRY, IT'S STILL  
THE SAME CUTE FEMME,  
YOU GET OUT OF CLOTHES  
WHAT YOU PUT INTO THEM!

I MIGHT AS  
WELL FACE IT!  
I'LL **ALWAYS**  
PLAY SECOND  
FIDDLE TO  
PATSY!

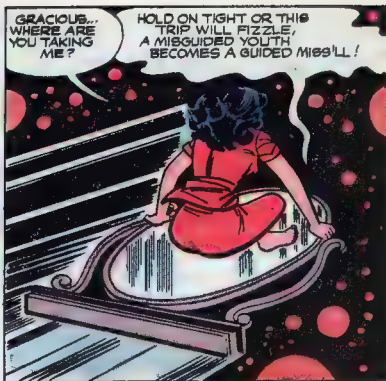


NO MATTER WHAT THE  
COMPETITION IS, SHE  
ALWAYS BEATS ME! I  
TRY MY BEST TO  
OUTSMART HER AND  
YET I NEVER CAN!



WHAT IS IT ABOUT HER THAT MAKES HER  
EXCEL? I WISH I COULD LEARN HER  
SECRET THOUGHTS... IF I KNEW WHAT  
WENT ON INSIDE THAT RED HEAD... THEN  
PERHAPS I COULD BEAT HER  
AT SOMETHING!





WHY, HEDY... WE ALL LOVE OURSELVES IN  
SPITE OF OUR FAULTS! WHY, THEN, CAN'T WE  
LOVE OUR FRIENDS IN SPITE OF THEIRS?



NO ONE IS PERFECT AND LIFE WOULD BE VERY  
DULL IF WE WERE! HEDY, YOU GIVE ME THE  
GREATEST INCENTIVE THERE IS... **COMPETITION!**  
COMPETITION MAKES PEOPLE SHARP! IT MAKES  
THEM DO THEIR BEST... YOU DO THAT FOR ME, HEDY!



OH, BUT I SEE THINGS IN A DIFFERENT  
LIGHT NOW! I'LL NEVER GO BACK TO  
BEING THE CATTY HEDY I WAS! PATSY...  
OH, PATSY... DON'T GO...

BYE,  
HEDY...



SHE'S GONE... AND  
THERE WAS SO MUCH  
I WANTED TO SAY...  
OH, I'M BEING SILLY...  
THIS IS ONLY A DREAM!  
I CAN MAKE UP WITH  
PATSY TOMORROW  
MORNING!



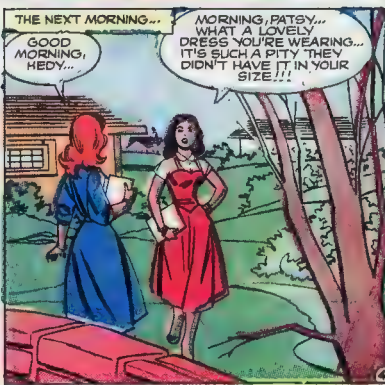
I'LL TURN OVER A NEW LEAF! I'LL BE KIND AND  
CONSIDERATE... A TRUE FRIEND... I'LL USE EVERY  
OPPORTUNITY TO MAKE HER HAPPY!



THE NEXT MORNING...

GOOD  
MORNING,  
HEDY...

MORNING, PATSY...  
WHAT A LOVELY  
DRESS YOU'RE WEARING...  
IT'S SUCH A PITY THEY  
DIDN'T HAVE IT IN YOUR  
SIZE!!!





ANOTHER **FAMOUS FIRST** FOR AMERICA'S MOST POPULAR DOLL!

## **PATSY WALKER**

PRESENTS THE FIRST REAR-VIEW PAPER DOLL!  
THIS FIGURE AND THESE DRESSES MATCH THE  
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AS MUCH FUN WITH YOUR  
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I'LL BE LOOKING  
ESPECIALLY FOR  
**YOURS!**

*Patsy*

# FREE!

## PHOTOS OF YOUR FAVORITE STARS

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Elvis Presley  
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Robert Cummings  
Dick Jones  
Cory Allen  
Ama Brothers  
Loretta Young  
Tony Curtis  
Rosemary Clooney  
Clint Walker  
Marilyn Monroe  
Rin-Tin-Tin  
Robert Wagner  
Anita Ekberg  
Perry Como  
Scott Brady  
Jim Davis  
Dana Wynter  
Tennessee Ernie

Suzan Hayward  
Roy Rogers  
Dale Evans  
Charlton Heston  
Rusty Tamblyn  
June Allyson  
Trigger (Horse)  
Keith Larsen  
Teresa Brewer  
Alan Ladd  
Jack Sernas  
Elizabeth Taylor  
Rock Hudson  
John Kerr  
Leslie  
Audie Murphy  
Sheree North  
Desi & Lucille  
Natalie Wood  
Richard Egan

Guy Madison  
Pier Angeli  
Crew Cuts  
Kim Novak  
Louis Jourdan  
Tommy Pettig  
Ben Cooper  
Cyd Charisse  
Jack Webb  
Nelsons  
Margaret O'Brien  
Sal Mineo  
John Derek  
James Brown  
James Arness  
Frank Sinatra  
Jack Mahoney  
Ernest Borgnine  
Jane Wyman  
Pat Boone

Gene Autry  
Pat Wayne  
John Wayne  
Ann Blyth  
Johnny Ray  
Champion (Horse)  
Audrey Hepburn  
Doris Day  
Merlon Brando  
Lone Ranger  
David & Ricky  
Gordon McRae  
Hugh O'Brian  
Gail Davis  
Guy Mitchell  
Debbie Reynolds  
Eddie Fisher  
George Nader  
Bobby Driscoll  
Four Aces

Billy Gray  
Betsy Calhoun  
Tommy Cook  
Fess Parker  
William Holden  
Montgomery Clift  
Jeff Chandler  
Tim Considine  
Four Lads  
Brian Keith  
Nat "King" Cole  
Jeff Hunter  
Julius La Rosa  
Fernando Lamas  
Richard Todd  
Jane Russell  
Farley Granger  
Jeff Richards  
Jane Powell  
Janet Leigh

**EXTRA!** Free, to the first 500 fans — a list of names and addresses of your favorite stars.

### NEW RELEASES OF THE MONTH

John Cassavetes Gene Vincent Rusty Hamer  
John Saxon Dennis Hopper Lili Gentile  
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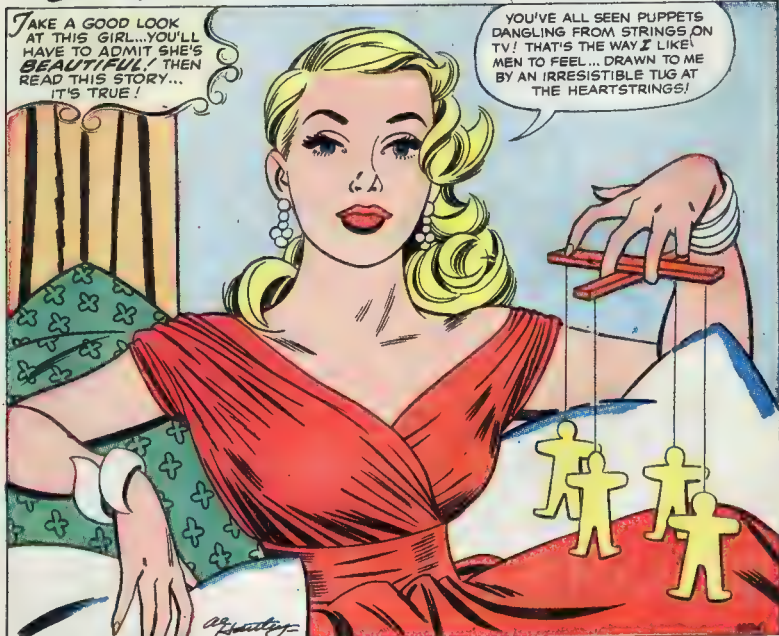
The above list is only a portion of several thousand on file. To order your pictures follow these simple instructions:

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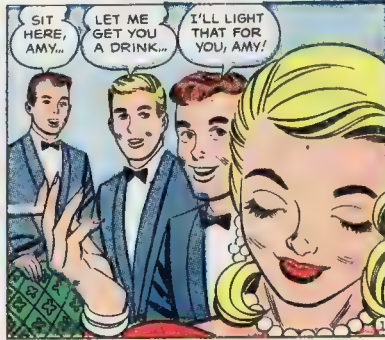
**STUDIO FOTOS** Dept. 190 BOX 36631, HOLLYWOOD 36, CALIF.

# Heartstrings



EVERYONE WHO SAW ME FLATTERED MY LOOKS...  
ESPECIALLY THE BOYS!

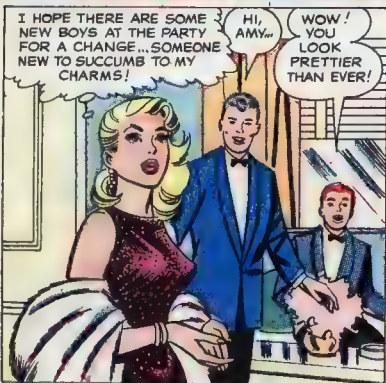
I WAS A QUEEN! WHEREVER I WENT, MY LOYAL  
SUBJECTS PAID ME COURT!



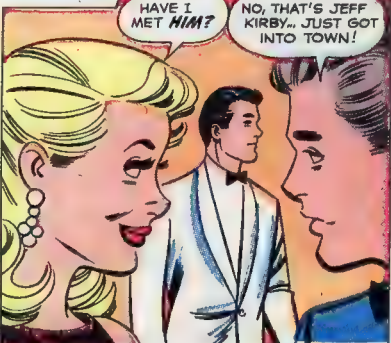
WHAT A LEVER I HAD... MY BEAUTY PUSHED MEN  
TO DO MY BIDDING!



THAT WAS THE WAY THINGS WENT! THEN, ONE NIGHT  
AS I PREPARED FOR A PARTY!



THRU THE WALL OF EAGER MEN ABOUT ME, I SAW  
A NEW MAN...

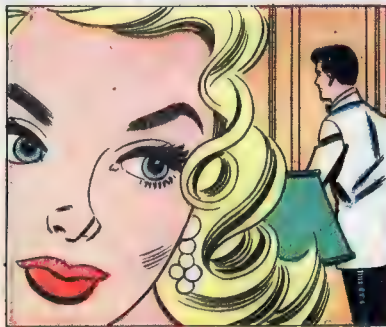


MY HEART BEAT A LITTLE FASTER THE MINUTE I  
MET HIM... IT MUST HAVE BEEN THE EXCITEMENT OF  
GAINING ANOTHER LOYAL SUBJECT!

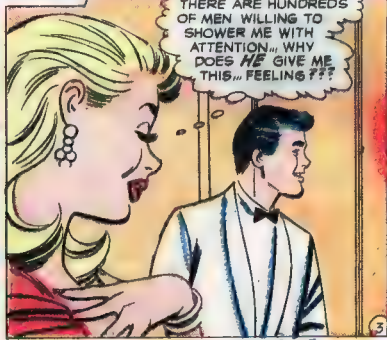




BUT I WAITED ALL EVENING! HE COMPLETELY AVOIDED ME AND THEN LEFT WITHOUT SAYING GOOD NIGHT...



WEEKS WENT BY... THEN AT ANOTHER PARTY, HE CAME IN!



I SHOULD HAVE IGNORED HIM, BUT I DIDN'T, FOR WHEN HE APPROACHED, I WAS **THRILLED!!!**

HOW'S THE FAN CLUB?

OH, IT'S BEEN DISBANDED! THE LAST MEMBERSHIP DRIVE WAS A BIG DISAPPOINTMENT!



WE TALKED, DANCED AND HAD A WONDERFUL EVENING TOGETHER... AND INSTEAD OF WANTING A MAN TO PLEASE ME, I WANTED TO PLEASE HIM!



THEN, OUT ON THE TERRACE, MY HOPES CAME TRUE...

WILL YOU ORGANIZE YOUR FAN CLUB ONCE MORE? I'D LIKE A LIFETIME MEMBERSHIP!

OH, JEFF...



GOOD! THEN WE CAN PROCEED ON A NORMAL BASIS! WHERE I COME FROM, WHEN WE GAVE WOMEN EQUAL RIGHTS, THE MEN KEPT THEIRS!



I KNEW WHAT HAD HAPPENED... I WAS IN LOVE FOR THE VERY FIRST TIME! HEAD OVER HEELS, HELPLESSLY IN LOVE!



IT'S BETTER THIS WAY... HAVING YOU CARRY A LOCK OF MY HAIR IN YOUR LOCKET, RATHER THAN MY SCALP ON YOUR BELT!!!

YES, DARLING... MUCH BETTER!



tonight?"

"I—I can't. I'm busy," he replied. He had almost said yes, and his heart was pounding wildly, because for the first time he wanted to be with someone, and that someone was the girl who stood before him in a white bathing suit with a deep tan and even deeper blue eyes. But his courage failed him at the last moment. Annoyed with his self-defeat, he jumped down off the high perch overlooking the pool and sauntered away.

Judy was crushed. She wanted to cry because she realized that her game to break through David's reserve had been replaced by a genuine feeling for the tall, silent, angry boy.

But what was he angry about? Her? Himself? Perhaps he was just shy. It was the first time the idea had occurred to her and she said aloud, in absolute amazement.

"Gee, he's shy. It's not that he doesn't like me. He's shy!" Judy was so pleased with the revelation that she let out an Indian whoop and did a jack knife into the water.

The next day, Judy had a talk with her father who seemed to know a great deal about everything. She thought he would certainly know something about shy males.

"Well, I'll tell you, Judy, this is a tough one." Mr. Frost said and rubbed the end of his greying mustache thoughtfully. "Hm-m-m, why don't you try finding out what he's interested in without trying any romantic tactics, yet. You have to gain the confidence of shy people, before they'll open up and be friendly."

"Thank you, Dad. You're positively a genius!" Judy said enthusiastically and gave her father a loud kiss on the forehead.

Judy spent the next Saturday afternoon in Erhardt's Record Store listening to symphonies,

concerti, rondos, tone poems, ballads, and opera, which she detested. Then she bought tickets for a series of concerts at the local college. The first one was given the next Friday evening, and Judy donned her prettiest dress for the occasion, brushed her blond horse-tail until it looked like the flounce of a palomino pony, and went out starry-eyed.

She saw David after the first number on the program, sitting two rows down from her. He was slumped, characteristically, in his seat, looking neither to



the right nor the left. He fumbled with his program nervously and rubbed the end of his ear.

Judy waited to see if David was going to go out in the hall during intermission. When she saw him rise from his seat, she quickly gathered her white gloves and little black bag from her lap and went behind him. David saw her immediately, almost as though he had been looking for her.

"Judy!" he exclaimed, his eyes wide with amazement. "What are you doing here?"

"I like music, too, David. I suppose I didn't act much like it in the library that night, but I'd rather listen to Brahms than eat," she said and felt her heart thumping as she looked up six feet two inches to gaze into David's clear grey eyes.

"Gosh, Judy, I thought—I thought, well, never mind what I thought, but there's an empty seat next to mine. Why don't you join me for the second half of the concert," David asked for the first time as though he weren't afraid of Judy.

"Thank you, David. I'd love to," Judy accepted and thought once more what a positive genius father was.

As the lights dimmed and the men in the quintet took their seats. David leaned over and mumbled, bashfully,

"You're the prettiest girl I've ever seen. I . . . I—I've never seen you dressed up before." Then he smiled, and Judy knew the ice had been broken.

As the last of the program was being played, David took Judy's hand and held it tightly in his.

"Judy, how about coming to the pool tomorrow. It gets pretty lonely, just sitting there all day with nobody to talk to," he said gazing in the dimly lighted auditorium at the girl next to him.

"I'd love to, David. I'll be there, and everyday all summer if you want me to," Judy replied.

"I want," David returned and gave the silver pony's tail a gentle tug.

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BY ANY OF THESE STARS WITH EVERY ORDER FOR

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| 4. Green Door               | 14. Rust Lane            |
| 5. Just Walking In The Rain | 15. Mary's Boy Child     |
| 6. Blueberry Hill           | 16. Slow Walk            |
| 7. Cindy O Cindy            | 17. Love Me              |
| 8. Hey Jealous Lover        | 18. Sing! Met You Baby   |
| 9. A Rose And A Baby Ruth   | 19. Sing! Met You Baby   |
| 10. Don't Forget Me         | 20. Sing! Met You Baby   |

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| 3. Slow Walk               | 9. When My Dream Boat Comes Home | 15. See Saw            |
| 4. Love Me Tender          | 10. I'll Be True                 | 16. Sing! Met You Baby |
| 5. Hebble Jeannie          | 11. Hound Dog                    | 17. Good Bye           |
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| 3. I've Got A New Heartache | 12. Teen Age Swaggle        |
| 4. Turn Her Down            | 13. Now That You're Leaving |
| 5. Poor Man's Rhea          | 14. The Line                |
| 6. Reppin'                  | 15. Sweet Dreams            |
| 7. Singing The Blues        | 16. Folsom Prison Blues     |
| 8. Hound Dog                | 17. Hound Dog               |
| 9. I'm A One Woman Man      | 18. Crazy Arms              |

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# PATSY WALKER

LOOK AT THIS OPPORTUNITY, HEDY... JUST THINK OF ALL THE CLOTHES AND RECORDS WE COULD BUY WITH TWENTY-FIVE DOLLARS!!! I'LL FLIP YOU TO SEE WHO APPLIES FOR THE JOB!!!

YOU GO AHEAD, PATSY! I'M NOT INTERESTED! I DON'T WANT TO WORK IN A FIVE AND TEN CENT STORE!!!



HOW DO YOU DO, SIR... MY NAME IS PATSY WALKER... I'D LIKE TO APPLY FOR THE DEMONSTRATOR JOB...

YOU DON'T HAVE TO SAY ANOTHER WORD! YOU'VE GOT THE LOOKS, THE POISE... THE PERSONALITY! YOU'VE GOT THE JOB!!!



LATER... NOW DO YOU UNDERSTAND EVERYTHING? JUST GIVE YOUR SALES PITCH IN A NATURAL VOICE! THE CONCEALED MICROPHONE WILL CARRY YOUR VOICE THRU THESE LOUD-SPEAKERS!!!

THANK YOU, SIR... I'M SURE I CAN MANAGE!!!



LADIES... THIS OUTSTANDING DOLL WILL MAKE ANY CHILD HAPPY! THE DOLL TALKS, WALKS, EATS, DRINKS, WETS AND HER HAIR CAN ALSO BE SHAMPOOED!

I'LL TAKE ONE!

ME, TOO!

THANK YOU, MADAM! THAT'LL BE \$2.98!

THAT NEW DEMONSTRATOR IS A NATURAL!!! WHAT A PERSONALITY! WHAT A SALESGIRL!!!

MILLION DOLLAR BABY DOLL \$2.98

WHY DIDN'T I TAKE THAT JOB?!!! WHEN THE GANG HEARS OF PATSY'S SUCCESS, SHE'LL HAVE **ANOTHER FEATHER** IN HER CAP!!!

AND SHE'S **ALREADY** GOT MORE FEATHERS IN HER CAP THAN AN INDIAN CHIEF... AND THE WORST PART OF IT IS THAT I ALWAYS END UP GETTING **SCALPED**!

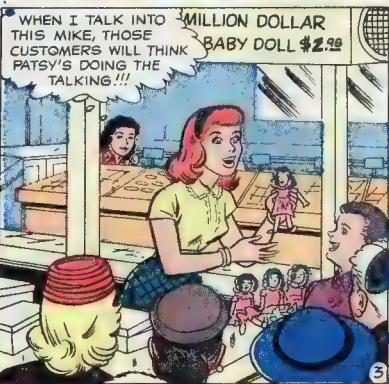
I'VE GOT TO PLUCK **THIS FEATHER**! THERE MUST BE **SOME** WAY TO... THIS IS THE ANSWER!!!

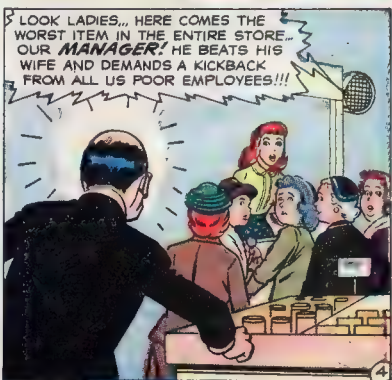
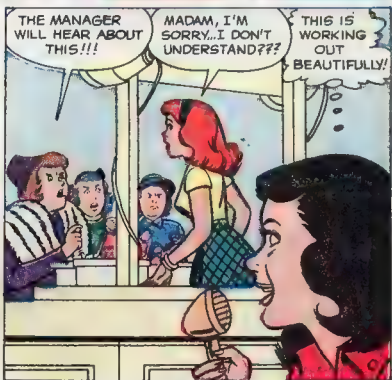
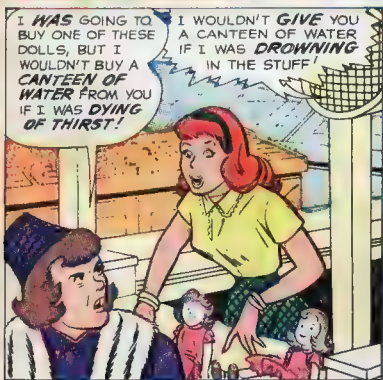
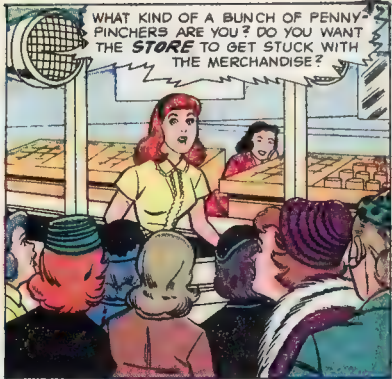
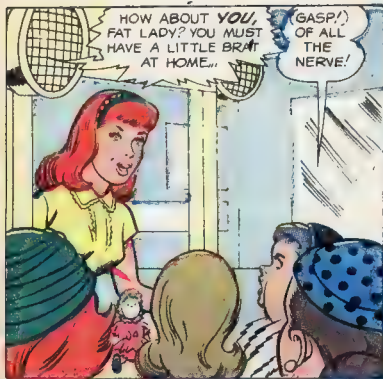
I'LL TAKE THIS MICROPHONE... AND GIVE ME 25 FEET OF WIRE!

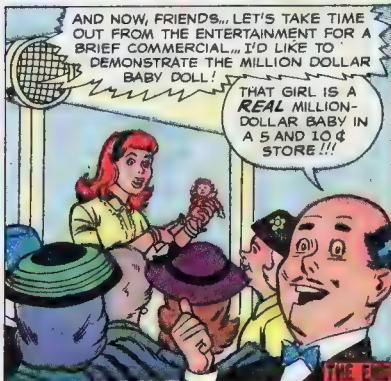
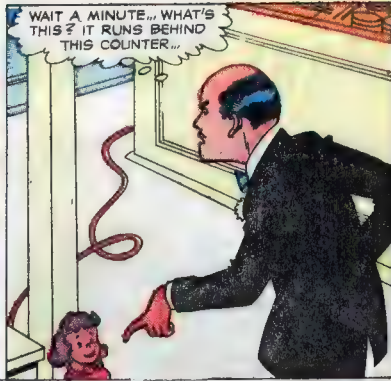
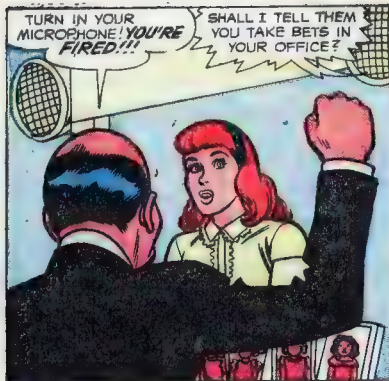
HI, HEDY...

OH, BUZZ! YOU'RE JUST THE BOY I WANT TO SEE! I... UH... I... I'VE GOT A JOB HERE... HELPING PATSY... AND THE MANAGER WANTS THIS MICROPHONE HOOKED UP TO HER LOUD-SPEAKERS... WOULD YOU DO IT FOR ME, PLEASE?

SURE, HEDY! THAT'S A CINCH!!!

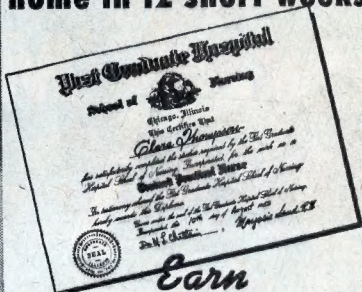






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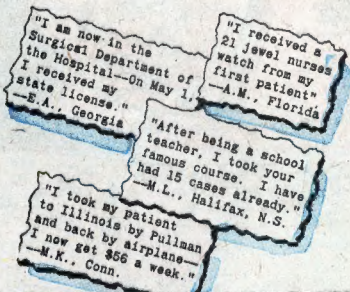
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matching seals  
and gift tags

**CHILDREN'S GIFT  
WRAPPINGS  
FOR EVERYDAY**

16 gay 20" x 30"  
sheets in colorful  
kiddie motifs —  
with seals and  
tags to match.  
New! Clever!

**JUST  
WONDERFUL  
TALL CARDS**

Gleaming,  
exquisite  
new style  
Everyday card  
assortment —  
new! attachments.  
Just beautiful!

**SWEET  
SLIMS FOR  
EVERYDAY**

An assortment  
of 21  
lovely,  
long look  
cards in  
gorgeous  
colors.  
Chic!  
Terrific value!

**SYMPATHY  
ASSORTMENT**

14 comforting  
cards that  
express  
sincere, tender  
thoughts.  
Lovely white  
folders,  
silver embossings



**FREE  
SAMPLES**

**PERSONALIZED  
CHRISTMAS CARDS  
and STATIONERY**

**NEW LUXURY  
ALL OCCASION**

14 large size,  
gold embossed  
cards in the  
modern style.  
7 exclusively  
"for Her"  
— 7 "for Him"

**SLIM STYLE  
STATIONERY  
AND NOTES  
ENSEMBLE**  
Dainty, soft  
Rose blossom  
decoration on  
fine quality,  
scalloped-edge  
sheets and notes.  
Delightfully  
stunning!

# DO YOU NEED EXTRA MONEY? \$35.00 IS YOURS

for selling only 50 boxes  
of our Christmas Card Style Line.  
And this can be done in a  
single day. Free samples. Other  
leading boxes on approval.  
Mail coupon below today.

**It costs you nothing to try.**

Last year some folks made \$250 — \$500 — \$1,000  
and more this very way. Church groups and organ-  
izations can do this, too. No experience necessary.

**HANDY  
SOCIAL  
NOTES**

Lustrous slim  
formals in  
soft  
colors with  
shimmering  
crystals and  
brisk, friendly  
messages.  
Captivating!

**Mail This Coupon Today**

**CHEERFUL CARD CO.**

Dept. 603, White Plains, N. Y.

Please rush me free samples and other  
leading boxes on approval for free trial  
as mentioned above. Also send full details  
of your easy money-making plan.

Name

Address

City  State

If writing for an organ-  
ization, give its name

**CHEERFUL CARD COMPANY, Dept. 603, White Plains, New York**

# DO YOU WANT SPENDING MONEY?

## *Sell these popular Patriotic and Religious Mottoes*

### SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

**IF YOU SELL 25, YOU KEEP \$2.<sup>50</sup>**

**IF YOU SELL 30, YOU KEEP \$3.<sup>00</sup>**

**IF YOU SELL ALL 40 YOU KEEP \$4.<sup>00</sup>**

### REMEMBER:

No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

**mother**

God took the Sunshine  
from the Skies  
And made the Loveliest  
in your eyes  
He gave you breath  
And with his love  
made yours divine  
But best of all  
HE MADE YOU  
MINE

**CHILD'S PRAYER**

Now I Lay me down  
To Sleep  
I pray the Lord  
my soul to keep  
If I should Die before  
I Wake,  
I pray the Lord  
my soul to take

The Way Of The  
**CROSS**  
LEADS HOME

**Love**  
one another  
AS I HAVE  
LOVED  
YOU

**God Bless**  
OUR  
HOME

WRITE  
FOR COMPLETE  
DETAILS  
TO ➡

**STEPHENS CREDIT SALES**

Dept. YA P. O. Box 1004  
Nashville, Tennessee

# REDUCE <sup>don't</sup> <sub>be</sub> FAT!

CHEW IMPROVED FORMULA  
CHEWING GUM

REDUCE UP TO 5 lbs. A WEEK

**Amazing New Easy Way  
Quickly Takes Off Pounds and  
Inches Faster Than You  
Ever Dreamed Possible!**

If you are fat, overweight and embarrassed when you undress because of too many bulges—mail the coupon for KELPIDINE TODAY! KELPIDINE plan can quickly take off 10 to 20 lbs. or more of excess fat so fast it will amaze you. KELPIDINE chewing gum is a wonder of medical science... entirely safe, not a harmful drug. Instead a delicious pleasantly flavored good tasting chewing gum plus an essential mineral needed in the body. You lose weight most where you have excess fat stored!

## START LOSING WEIGHT IN 24 HOURS!

No other safe reducing plan can take off weight quicker, faster, or safer than KELPIDINE Reducing Plan. KELPIDINE works in double quick time. It is a fast acting sure-fire way to reduce! Order it today!

If you are tired of being fat, missing out on the fun and good times—try KELPIDINE today! Almost like magic fat, pudgy figures slim down to a beautiful "new look" that wins popularity—don't be fat—send for KELPIDINE today!

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—To acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips KELPIDINE CHEWING GUM and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for a few days then step on the scale. You'll hardly believe your eyes. Good for men too!

## MONEY BACK GUARANTEE! 10 DAY FREE TRIAL!

MAIL THE COUPON NOW! TEST THE AMAZING DR. PHILLIPS KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our ex-

WITH DR. PHILLIPS PLAN  
ON MONEY BACK GUARANTEE  
GO FROM THIS TO THIS



pense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing, just return empty package for refund!

## --MAIL THIS NO RISK COUPON TODAY!--

American Healthaids Co., Dept. Ch-390  
403 Market Street, Newark, New Jersey

SEND LARGE ECONOMY PACKAGE OF  
KELPIDINE CHEWING GUM. I EN-  
CLOSE \$2.98 on guarantee I must be de-  
lighted with first package or money back  
when I return the empty package.

☐ Check here if you want 3 for \$6 (save \$3)

NAME.....

ADDRESS.....

CITY.....STATE.....